

## Special Issue

# Managerial Decision Making: A Sustainable Behavioral Approach

### Message from the Guest Editors

The move to sustainability requires managers to adopt new ways of deciding and operating. However, the presence of cognitive limitations and behavioral biases tends to hamper this move. In fact, the behavioral economics literature has long identified behaviors that are not aligned with fully rational decision-making, highlighting the role of psychological factors and biases affecting the decision-making process. In particular, the behavioral economics literature not only shows that decision-makers exhibit systematic deviations from the predictions derived from normative models—that is, models assuming full rationality—but also offers possible solutions to overcome such cognitive limitations. Therefore, the adoption of a behavioral economics approach would represent an important tool to help managers and decision-makers to move companies toward sustainability. In this Special Issue, we invite authors to submit theoretical and empirical research articles addressing advances on the behavioral economic approach from a sustainability perspective.

### Guest Editors

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### Deadline for manuscript submissions

closed (31 July 2021)



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### Editor-in-Chief

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