

Special Issue

Sustainable Management in Tourism and Hospitality: Understanding Consumer Trends

Message from the Guest Editors

We are pleased to invite you to contribute to this Special Issue of *Sustainability*, which aims to strengthen the link between tourism and sustainable development in theory and practice by presenting innovative ideas and perspectives on tourism demand. We invite researchers from diverse fields to contribute original research articles, comprehensive reviews, and enlightening case studies encompassing a wide range of topics relevant to tourism firms and destinations creating and managing new tourist trends oriented toward sustainability. These topics include, but are not limited to, the following: tools for managing tourist experiences holistically, including frameworks generating multiple scenarios; innovative start-ups for co-creating sustainable tourist experiences and value; business model innovation for sustainable consumption; analyses of the evolution of tourism demand; and the design of contingency and recovery plans. We look forward to receiving your contributions.

Guest Editors

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Prof. Dr. Paola M. A. Paniccia

Dr. Antonella Monda

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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

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