

## Special Issue

# Sustainable Management in Tourism and Hospitality: Understanding Consumer Trends

### Message from the Guest Editors

We are pleased to invite you to contribute to this Special Issue of *Sustainability*, which aims to strengthen the link between tourism and sustainable development in theory and practice by presenting innovative ideas and perspectives on tourism demand. We invite researchers from diverse fields to contribute original research articles, comprehensive reviews, and enlightening case studies encompassing a wide range of topics relevant to tourism firms and destinations creating and managing new tourist trends oriented toward sustainability. These topics include, but are not limited to, the following: tools for managing tourist experiences holistically, including frameworks generating multiple scenarios; innovative start-ups for co-creating sustainable tourist experiences and value; business model innovation for sustainable consumption; analyses of the evolution of tourism demand; and the design of contingency and recovery plans. We look forward to receiving your contributions.

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### Guest Editors

Dr. Silvia Baiocco  
Prof. Dr. Paola M. A. Paniccia  
Dr. Antonella Monda

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### Deadline for manuscript submissions

closed (25 May 2026)



**Sustainability**

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# About the Journal

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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## Editor-in-Chief

Prof. Dr. Steve W. Lyon

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