

Special Issue

Innovation Management, Competition Strategies and Corporate Sustainability

Message from the Guest Editor

With the development of globalization and digitalization, enterprises are facing an increasingly complex and dynamic market environment. Sustainability has rooted itself as a key underpinning for corporations seeking long-term success. Yet, the ability to generate benefits for the full spectrum of their stakeholders resides fundamentally on internal organizations, particularly in how innovation is being managed, as well as on the external market, especially in how competition is being addressed. How to realize innovation management, formulate effective competitive strategies, and realize the sustainable development of enterprises has become an important challenge for enterprise managers. This Special Issue is seeking manuscripts on the interface of three thematic domains, namely innovation, competition and sustainability. It will be interested in conceptual, applied, and empirical research that examines a clear topic in any of the domains with linkages with any or all of the other domains. Specifically for the notion of sustainability itself, any or all of the constituent pillars of environmental, social and governance (ESG) can be considered.

Guest Editor

Prof. Dr. Lawrence Loh

1. Centre for Governance and Sustainability, NUS Business School, National University of Singapore, 1 Business Link, Singapore 117592, Singapore
2. Department of Strategy and Policy, NUS Business School, National University of Singapore, 15 Kent Ridge Drive, Singapore 119245, Singapore

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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

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