

Special Issue

Circular Economy and Green Innovation for Sustainable Business Development

Message from the Guest Editors

The concept of a circular economy (CE) has been advocated for across various disciplines as a substitute for conventional linear models that rely on the extraction, production, utilization, and disposal of resources. Green innovation (GI) is a key and comprehensive approach that involves developing sustainable solutions and technologies to address environmental challenges and to promote sustainability. GI also aligns with the principles of CE, since it seeks to close off material cycles and to promote the reuse, recycling, and regeneration of resources to reduce dependence on virgin raw materials, minimizing the generation of waste. The synergy between CE and GI is essential for fostering sustainable business development. In summary, the integration of CE principles and GI is pivotal for sustainable business development, addressing environmental challenges, and creating opportunities for responsible business growth.

Guest Editors

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Editor-in-Chief

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