Special Issue

Towards Sustainable Business: Business Models Innovation for Circular Economy

Message from the Guest Editor

In the rapidly evolving global business landscape, the imperative to prioritize sustainability has reached a pivotal juncture. Businesses worldwide are increasingly recognizing the crucial need to incorporate environmentally conscious practices into their operations, leading to a discernible shift towards sustainability-focused initiatives. This encompasses the growing adoption of circular economy principles and the exploration of innovative business models designed to champion sustainability. This Special Issue provides a versatile platform to illuminate a myriad of transformative approaches that businesses are embracing to align their operations with sustainability. Moving beyond a mere educational discourse, the focus extends to fostering innovation across various organizational levels. We welcome contributions that explore a diverse range of topics within the realms of circular economy practices, innovation, and a spectrum of business models. This Special Issue places particular emphasis on unravelling their economic implications.

Guest Editor

Prof. Dr. Sajid Anwar

School of Business and Creative Industries, University of the Sunshine Coast, Sippy Downs, QLD 4556, Australia

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University, Columbus, OH 43210, USA

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