Special Issue

Business Model Innovation and Climate Change

Message from the Guest Editor

Climate changes are challenging the global economy and society, thus requiring changes in the current political and industrial dynamics. The impact of extreme climate events is growing, both in terms of financial impact (i.e., losses of industrial production, and value of physical and social damage) and in terms of environmental degradation (i.e., air, water and soil pollution, water stress, biodiversity loss and deforestation).

In this scenario, the number of investors and customers increased about seven times from 2021 to 2022 as relates to both the financing of climate-friendly companies' innovations, and the demand for climate-friendly products and services, showing a growing awareness and responsibility with regard to climate changes.

Companies and customers are aware of a rising dimension of products/services value: the climate value. A key enabler of climate-value products and services is the company's business model.

This Special Issue aims to explore an updated overview of the developments in the research area of business model innovation (both process and outcome) from the perspective of climate-friendly products and services.

Guest Editor

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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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