Topical Collection

Knowledge Management and Business Education

Message from the Collection Editor

The aim of this Special Issue is to search for the strong interaction between Knowledge management and Business education in the new era of the knowledge economy. The new business environment is changing rapidly and requires a deeper understanding of the economic turbulence and global market dynamics. That means a new business mindset and competences to deal with uncertainty and economic crises. Business education needs a new perspective oriented on developing learning environments capable of stimulating the formation of strategic thinking, generic skills, and competences instead of following the traditional curriculum. The topics we suggest for this Special Issues are the following:

- New perspectives on business education supported by knowledge management.
- Developing new learning environments for students based on knowledge dynamics, artificial intelligence applications, and blending learning systems.

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