

Special Issue

The ABCs of Sustainable Organizations: Attitudes, Behaviors and Communication

Message from the Guest Editors

The Special Issue aims at gathering a better understanding of the determinants of corporate green communications and the role of psychosocial factors in shaping stakeholders' perceptions and reactions. This Special Issue invites papers addressing these topics, especially those dealing with reasons leading organisations to communicate their green commitment, how different communications are perceived by stakeholders and the role of psychosocial factors in green communication, considering not only the individual but also the group, organizational, and system levels. Research areas may include (but are not limited to) the following:

- corporate social responsibility (CSR);
- psychosocial determinants;
- green communication;
- greenwashing;
- green and ecological marketing;
- sustainability communication;
- communicating sustainable business models;
- corporate environmentalism and green image;
- stakeholders' reaction to greenwashing;
- stakeholders' outcomes of CSR;
- stakeholders' perception;
- life cycle marketing strategies;
- environmental concern;
- green orientation;
- social capital.

Guest Editors

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Dr. Lorenza Tiberio

Dr. Lucia Vigoroso

Dr. Eugenio De Gregorio

Deadline for manuscript submissions

closed (31 December 2023)



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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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