# **Special Issue**

# Open Business Model of Eco-Innovation for Sustainability Development

# Message from the Guest Editors

A business model of innovation for sustainability development is a change in the way a company operates in order to create positive impacts or to reduce negative consequences for the environment and society. These business models do not focus on economic returns but emphasize the importance of incorporating the concept of sustainability into the company's business model. Incorporating innovations based on sustainable development into business models is a new challenge for companies. This Special Issue welcomes studies that consider the business models to environmental, social, and economic aspects of innovation supporting sustainable development. Within this framework, studies should focus on innovations to business models representing positive change aimed at significant or visible progress towards sustainable development by reducing environmental impacts or achieving a more efficient and responsible use of natural resources, as well as other related arguments. We look forward to receiving your original research contributions.

#### **Guest Editors**

Dr. Erika Loučanová

Department of Marketing, Trade and World Forestry, Technical University in Zvolen, T. G. Masaryka 24, 960 01 Zvolen, Slovakia

Dr. Zuzana Štofková

Department of Communications, University of Žilina, Zilina, Slovakia

## Deadline for manuscript submissions

closed (21 June 2025)



# Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



mdpi.com/si/197404

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

mdpi.com/journal/ sustainability





# Sustainability

an Open Access Journal by MDPI

Impact Factor 3.3 CiteScore 7.7



# **About the Journal**

# Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

# Editor-in-Chief

#### Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G OC5, Canada

### **Author Benefits**

### **Open Access:**

free for readers, with article processing charges (APC) paid by authors or their institutions.

### **High Visibility:**

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

### **Journal Rank:**

JCR - Q2 (Environmental Studies) / CiteScore - Q1 (Geography, Planning and Development)

