

## Special Issue

# Digital Transformation of Business Model Innovation and Circular Economy

### Message from the Guest Editors

A significant impact of the COVID-19 pandemic was the global acceleration of digital transformation across all types of organisations. The concept of digital transformation needs to be reoccupied to place holistic organisational digitalisation within an intentionally wider systemic backdrop. Business models must be sensitive to their wider social and environmental consequences and the impacts that they produce up and down the supply chain. We are seeking papers that document the intersection of sustainable business practices with the holistic digitalisation of an organisation and that document the progress being made to see this intersection occur in more established organisations of any size. Discussions of models that utilise a circular economy approach, social entrepreneurship, and organisations that embed sustainable CSR practice within their everyday operations are also welcome. More theoretically oriented papers that document elements for consideration that enable the negotiation of sustainable digital transformation are welcome, as are papers that discuss the barriers to this type of transformation occurring.

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### Guest Editors

Dr. Gordon Fletcher

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### Deadline for manuscript submissions

closed (17 June 2023)



## Sustainability

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### Editor-in-Chief

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