

Special Issue

Operationalizing Sustainability with Digital Tools: Measurement, Policy and Performance

Message from the Guest Editors

This Special Issue highlights the crucial intersection of strategic management, innovation and sustainability, exploring how their intentional integration, especially through digital transformation, drives lasting, measurable economic value amid resource scarcity, climate risks and changing regulations. We encourage theoretical extensions of the natural resource-based view (NRBV), dynamic capabilities and institutional theory to explain if green-digital hybrids perform better, and “how, when and for whom”. We welcome mixed-method studies that combine qualitative process tracing with quantitative causal estimates, and we prioritize work that fall under the following themes:

- Hybrid and Circular Business Models
- AI/IoT for Energy and Process Optimization
- Digital Twins and Eco-Design
- Supply Chain Traceability and Information Frictions
- Green and Digital Complementarities in Product Innovation
- Risk Management, TCFD/ERM and Resilience
- Financing Transition
- Assurance, Disclosure Quality and Market Reactions
- Policy Shocks and Real Effects
- Human Capital, Incentives and Culture for Twin Transition
- Governance and Ownership Heterogeneity
- SMEs vs. Large Firms; Sectoral and Regional Heterogeneity

Guest Editors

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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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