

Special Issue

Sustainable Development of the Digital Economy and Digital Innovation in the Web2.0 Environment

Message from the Guest Editor

With the global trend towards a digital economy, digital technology has become an important driving force for economic development, and the digital economy has gradually become an important pillar of the global economy. However, in the Web2.0 environment, due to the existence of centralized platform monopolization, the development of a digital economy and digital innovation has encountered resistance. Therefore, Web2.0 should be further developed to achieve the “decentralization” needed for the development of a digital economy; to transform the existing “platform economy” into a “sharing economy”; to improve the driving force of the digital economy with big data, Internet of Things, blockchain and other technologies; and to promote the sustainable development of digital innovation. Keywords such as “green”, “circular” and “sustainable” have become central to innovation and development. Therefore, in the Web2.0 environment, methods of developing a healthy digital economy at high speed and sustainably promoting digital innovation will be the core issues discussed in this Special Issue.

Guest Editor

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Deadline for manuscript submissions

31 January 2026



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/204428

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