Special Issue

The Intersection of Product Quality and Consumer Behavior

Message from the Guest Editors

This Special Issue seeks submissions that address any of the topic areas below, as well as similar field-based aspects and examinations:

- Pulling together sustainable consumption and production;
- The intersection of sustainability, marketing and public policy;
- How to shift consumer behavior to become more sustainable;
- The development of sustainable products/services to assist companies with positive consumer reaction;
- Sustainable innovation and market performance;
- Theoretical and conceptual frameworks to implement a sustainability systems to address environmental and social improvements with new product development;
- Governance, strategy, management policy and control mechanisms to handle sustainability issues;
- Theoretical and conceptual frameworks to estimate the benefits of sustainability in product development;
- Critical evaluation and cost-benefit analysis of sustainable policies and implementation challenges on firm-consumer interactions.

Guest Editors

Dr. Esi A. Elliot

Dr. Annan Anthony

Dr. Carmina Cavazos

Deadline for manuscript submissions

closed (15 May 2023)



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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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