

## Special Issue

# The Intersection of Product Quality and Consumer Behavior

### Message from the Guest Editors

This Special Issue seeks submissions that address any of the topic areas below, as well as similar field-based aspects and examinations:

- Pulling together sustainable consumption and production;
- The intersection of sustainability, marketing and public policy;
- How to shift consumer behavior to become more sustainable;
- The development of sustainable products/services to assist companies with positive consumer reaction;
- Sustainable innovation and market performance;
- Theoretical and conceptual frameworks to implement a sustainability systems to address environmental and social improvements with new product development;
- Governance, strategy, management policy and control mechanisms to handle sustainability issues;
- Theoretical and conceptual frameworks to estimate the benefits of sustainability in product development;
- Critical evaluation and cost–benefit analysis of sustainable policies and implementation challenges on firm–consumer interactions.

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### Guest Editors

Dr. Esi A. Elliot

Dr. Annan Anthony

Dr. Carmina Cavazos

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### Deadline for manuscript submissions

closed (15 May 2023)



## Sustainability

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## About the Journal

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

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