

Special Issue

Innovation Strategies for Sustainable Tourism and MICE (Meetings, Incentives, Conventions, and Exhibitions) Management

Message from the Guest Editors

Innovation and sustainability are the new normal and the future of tourism. Innovations in sustainable tourism mostly depend on socioeconomic aspects, such as community development, poverty alleviation, local involvement, and empowerment. From a technological innovation perspective, information and communication technologies (ICTs) may facilitate sustainable tourism.

In this Special Issue, original research articles and reviews are welcome. Research areas may include (but are not limited to) the following:

- Tourism marketing and innovation
- MICE and innovation
- Tourist behavior and innovative analysis
- Corporate social responsibility and innovation
- Tourism impact and innovation
- Ecotourism and innovation
- Heritage tourism and innovation
- Cultural tourism and innovation
- Authenticity from the innovative perspectives
- Cultural change and innovative analysis
- Global and local analyses of innovation strategies and their drivers
- Global governance and innovative strategies
- Destination wellbeing and innovative strategies
- Innovation of destination and social change
- Smart tourism
- Tourists mobility

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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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