# **Topical Collection**

# Sustainable Innovation in Organizations for Improving Decisions

# Message from the Collection Editors

The studies of this Special Issue are expected to address:

- Sustainable innovation construct operationalizations,
- External and internal drivers of sustainable innovation, moderating factors,
- Management of sustainable innovation,
- Sustainable innovation orientation,
- Performance outcomes of sustainable innovation: value co-creation,
- Marketing aspects of sustainable innovation,
- Consumer aspects of sustainable innovation,
- Sustainable innovation ecosystems,
- Market-oriented sustainable innovations
- Economic, social, and environmental aspects in sustainable innovation activities,
- Sustainable innovation in public and nonprofit organizations,
- Education for sustainable innovation.
- Sectorial applications of sustainable innovation.

### **Collection Editors**

Prof. Dr. Domingo Ribeiro-Soriano

Facultad de Economía, Universitat de València, Campus de los Naranjos, 46021 Valencia, Spain

Prof. Dr. Amparo Cervera-Taulet

Department of Marketing, University of Valencia, 46022 Valencia, Spain



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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

mdpi.com/journal/ sustainability





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# Editor-in-Chief

#### Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario Institute of Technology, Oshawa, ON L1G OC5, Canada

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