

Special Issue

Information Systems and Digital Business Strategy

Message from the Guest Editor

The current business landscape is witnessing a radical transformation triggered by the emergence of digital technologies. Our society is increasingly transforming and deploying digital innovations to areas using mobile devices, and various digitally enabled payment platforms. Such radical changes inevitably require different theoretical and practical understanding as managers grapple with developing and deploying effective digital business strategy. It is still unclear how businesses, societies, government agencies, and various stakeholders can effectively develop and deploy digital business strategies across various segments of society. Indeed, little research exists on the boundary conditions that foster the development and implementation of digital business strategies needed to drive digital innovation initiatives and enterprise-wide transformation (Nwankpa and Datta 2017). Therefore, this Special Issue intends to expand this emerging work and drive a research agenda on information systems and digital business strategy. We invite papers that address interesting questions around digitization and digital business strategy.

Guest Editor

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Deadline for manuscript submissions

closed (30 June 2021)



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I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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