

# Special Issue

## Information Systems and Digital Business Strategy

### Message from the Guest Editor

The current business landscape is witnessing a radical transformation triggered by the emergence of digital technologies. Our society is increasingly transforming and deploying digital innovations to areas using mobile devices, and various digitally enabled payment platforms. Such radical changes inevitably require different theoretical and practical understanding as managers grapple with developing and deploying effective digital business strategy. It is still unclear how businesses, societies, government agencies, and various stakeholders can effectively develop and deploy digital business strategies across various segments of society. Indeed, little research exists on the boundary conditions that foster the development and implementation of digital business strategies needed to drive digital innovation initiatives and enterprise-wide transformation (Nwankpa and Datta 2017). Therefore, this Special Issue intends to expand this emerging work and drive a research agenda on information systems and digital business strategy. We invite papers that address interesting questions around digitization and digital business strategy.

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### Guest Editor

Dr. Joseph K. Nwankpa

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### Deadline for manuscript submissions

closed (30 June 2021)



## Sustainability

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## Message from the Editor-in-Chief

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## Editor-in-Chief

Prof. Dr. Steve W. Lyon

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