

Special Issue

Innovations in Consumer Psychology: Sustainable Tourism and Hospitality

Message from the Guest Editors

Following the often-cited triple bottom line, a truly sustainable initiative should consider economic, sociocultural, and/or environmental pillars at an individual level, all the way to the destination level. This Special Issue therefore addresses ways in which consumers act or can be encouraged to act in a sustainable manner when visiting destinations. The scope is quite broad and includes new ideas, technologies, strategies, or even old solutions applied in novel ways to any tourism business to affect or understand customers' psychology to act in a more sustainable manner—economically, environmentally, and/or socioculturally.

Guest Editors

Dr. Christopher S. Dutt
Prof. Dr. Kichan Nam
Prof. Dr. Sanjay Nadkarni

Deadline for manuscript submissions

closed (28 February 2022)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/92131

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)