

## Special Issue

# Advanced Theory and Practice in Sustainable Sport Management

### Message from the Guest Editors

The sport industry occupies a significant place in the global, as well as in the local economy of most parts of the world. How sport entities (whether its public institutions, private clubs, or leagues or federations) can, through the management of the operation and design of strategies, have a positive environmental, social, and economic impact in the long term. This includes the management of human and economic resources to survive in a dynamic, competitive, and turbulent market. In this Special Issue, original research articles and reviews are welcome. Research topics may include (but are not limited to) the following:

- Sport marketing, communication design and operation for effective communication.
- Event management.
- Entrepreneurship in sports.
- Sports facility management.
- New information and communication technologies applied to sport.
- Incidence of price and motivation on attendance at sporting events.
- Sponsorship returns on investment.
- Management of emotion in sport.
- Sustainable sports tourism.
- Corporate social responsibility is sport event.
- E-sports.
- Financial analysis and sports performance.
- Social media and brand communities.

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### Guest Editors

Dr. Manuel Alonso Dos Santos

Dr. Sardar Mohammadi

Dr. Ferran Calabuig-Moreno

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### Deadline for manuscript submissions

closed (11 October 2023)



## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

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