

## Special Issue

# Towards Sustainable Tourism Management: Well-Being and Happiness for Memorable Tourism Experiences

### Message from the Guest Editor

Because of their significance in promoting consumer behaviors, research on memorable experiences has rapidly increased in the last decade. However, there are several research gaps identified in the extant memorable experience literature. For example, previous studies have (1) primarily focused on the encoding stage of memorable process, (2) been preoccupied with positively memorable experiences, (3) skewed toward memorable tourism experiences while documenting less studies in the hospitality business context, and (4) lacked theoretical models to elucidate the effect of particular tourism and hospitality experiential factors on strong memory and to explain the mechanism of how memorable tourism and hospitality experiences affect future behavior. Thus, this Special Issue aims to redress this imbalance identified in the extant literature. This Special Issue welcomes theoretical, empirical, experimental, and case study research contributions. These contributions should clearly address the theoretical and practical implications of the research. Both conceptual and empirical papers addressing memorable experiences in the tourism and hospitality industry are welcome.

---

### Guest Editor

Dr. Jonghyeong Kim

1. School of Community Resources and Development, Watts College of Public Service and Community Solutions, Arizona State University, 411 N. Central Avenue, Phoenix, AZ 85004, USA
2. The Hainan University-Arizona State University Joint International Tourism College, Hainan University, Haikou 570004, China

---

### Deadline for manuscript submissions

closed (30 June 2024)



Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 8.9



[mdpi.com/si/184568](https://mdpi.com/si/184568)

*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)





## Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 8.9



[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)



## About the Journal

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

---

### Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,  
Columbus, OH 43210, USA

---

### Author Benefits

#### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

#### High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPlus / SciFinder, and other databases.

#### Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1  
(Geography, Planning and Development)