

# Special Issue

## The Human Side of Sustainable Innovations

### Message from the Guest Editors

The Special Issue on “The Human Side of Sustainable Innovations” will focus around these two shortly sketched themes; however, other themes around human impact in creating sustainable innovations are also welcome. The Special Issue is open to all research design approaches, mixed methods, and qualitative and quantitative techniques.

- User innovation of sustainable product and processes
- Intrapreneurship and sustainable innovations
- Incentivizing for sustainable innovations
- Incubating and accelerating approaches to sustainable innovations
- Changing attitudes organizational structures/cultures towards sustainability-oriented entre- and intrapreneurship

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### Guest Editors

Prof. Dr. Jan Kratzer  
Prof. Dr. Dodo zu Knyphausen-Aufseß  
Prof. Dr. Gunter Festel

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### Deadline for manuscript submissions

closed (30 April 2021)



## Sustainability

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# About the Journal

## Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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## Editor-in-Chief

Prof. Dr. Steve W. Lyon

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