

## Special Issue

# AI-Powered Commerce: Enhancing Sustainability Through Smart Applications

### Message from the Guest Editor

In the current era, where digital transformation and sustainable development are becoming increasingly intertwined, emerging technologies play a pivotal role in business operations and social governance. In particular, the rapid advancement of artificial intelligence and big data analytics not only revolutionizes electronic commerce and green supply chain management but also provides novel tools and analytical approaches for supporting environmental, social, and governance (ESG) initiatives.

The purpose of this Special Issue is to create a platform for the exchange of academic and industrial research, with the goal of advancing our understanding of how AI and big data can be practically applied in the transformation of e-commerce and sustainable supply chains. It aims to bridge the gap between ESG policies and technical solutions by examining how emerging technologies enable ESG practices to become actionable strategies. This issue not only highlights mechanisms through which AI and big data enhance digital resilience and sustainability in enterprises but also emphasizes the tangible contributions of these technologies to carbon reduction, energy saving, and social responsibility.

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### Guest Editor

Prof. Dr. Shih-Chih Chen

Department of Information Management, National Kaohsiung University of Science and Technology, Kaohsiung 824005, Taiwan

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*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario  
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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