

Special Issue

EARTH 2025—Experiences and Innovation for Sustainable Food and Tourism

Message from the Guest Editors

This Special Issue is dedicated to selected contributions from the international scientific conference EARTH 2025—Experiences and Innovation for Sustainable Food and Tourism, held on 21–22 November 2025 in Braşov, Romania, and organized by the Faculty of Food and Tourism from Transilvania University of Braşov. The Special Issue welcomes theoretical, empirical, and applied research in the following three thematic areas:

- Sustainable food systems and culinary innovation (keywords: local biodiversity, native plants in gastronomy, food safety and quality, circular economy in HoReCa, culinary innovation, zero food waste).
- Responsible tourism, hospitality management, and consumer behavior (keywords: sustainable tourism management, destination branding, consumer psychology, responsible marketing strategies, economic models for tourism, sustainable hospitality business models).
- Smart design, mobility, and technology for sustainable destinations (keywords: sustainable spatial design, eco-friendly mobility, smart hotels and IoT, artificial intelligence in tourism, digital visitor experiences (AR/VR), technological innovation in hospitality, sustainable transport solutions).

Guest Editors

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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