

Special Issue

Sustainable Entrepreneurship, Innovation, and Management

Message from the Guest Editor

In today's rapidly evolving world, the intersection of sustainability and entrepreneurship is more crucial than ever. Thus, our Special Issue on sustainable entrepreneurship, innovation, marketing, and management delves into how entrepreneurs redefine success in a modern business landscape. From the perspective of pioneering innovation in business models that prioritize environmental stewardship, our collection showcases how entrepreneurs tackle global challenges with creativity and resilience. This Special issue also invites studies on the role of innovative management practices that integrate sustainability into every facet of their business operations. By rethinking traditional approaches and embracing eco-friendly practices, organizations are able to not only achieve long-term success but also contribute positively to the planet. Given this background, we invite you to submit your scholarly work to the existing body of knowledge and provide valuable perspectives on how sustainable entrepreneurship can drive meaningful change.

Guest Editor

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Deadline for manuscript submissions

closed (28 February 2026)



Sustainability

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Impact Factor 3.3
CiteScore 7.7



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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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