

Special Issue

Advances in Sustainable Rural Tourism: Methods, Strategies and Practice

Message from the Guest Editors

In modern societies, consumers are visibly reorienting towards ecological products; this reorientation also includes the tourism field, highlighting the interest in the rural environment, and its resources, which are the "main strong points" of rural areas, are at the same time the "must haves" that tourists are increasingly demanding, in this way guaranteeing the obtainment of ecological tourist products as well as products with a high degree of originality.

For this Special Issue, original research articles and reviews are welcome. Research areas may include (but are not limited to) the following:

- Case studies regarding the development of rural tourism activity in a particular area;
- Proposing concrete directions/strategies for capitalizing on the resources of the rural community through rural tourism;
- Studies to analyze the impact of rural tourism on the local community using specific methods;
- Analysis of the openness of local communities towards rural tourism activity;
- Presenting/proposing examples of sustainable rural tourism entrepreneurship;
- Innovative proposals for "branding" the rural environment through rural tourism.

Guest Editors

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Deadline for manuscript submissions

31 August 2025



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/184018

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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