

Special Issue

Digital Transformation in SMEs: A Response to Crisis?

Message from the Guest Editors

Dear colleagues, Studies investigating DT for SMEs have outlined the impactful role of Information Systems (Fakhar Manesh et al, 2020), the digital platforms for SME initiation (Li et al., 2018), and the adoption of e-commerce by SMEs (Grandón, Nasco & Mykytyn, 2011). They constitute implications of new business opportunities and promote innovative business models to address many issues, namely value creation and concerns related to SMEs' readiness (Chonsawat & Sopadang, 2020). SME's readiness regards the perception over the conditions among SMEs and their partner cooperation. In line with Chonsawat & Sopadang (2020), organizational resilience is one of the crucial factors of SME's readiness. With the burst of Covid-19, scholars are faced with a new global quest involving an economic and social impact (Ratten, 2020). While past learnings could assist the research, many fields require knowledge about this unusual phenomenon.

Guest Editors

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Editor-in-Chief

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