

Special Issue

Digital Strategy, Digital Transformation, and Sustainable Business Models

Message from the Guest Editor

In a hypercompetitive and fast-changing world, companies face many challenges. As a response, they seek to reinvent themselves and create *Sustainable Business Models (SBMs)*. However, it is not clear how digital technologies may help companies to achieve this transformation. This Special Issue aims to fill this research gap. We call for research that sheds light on how digital transformation helps companies to create new *Sustainable Business Models*. Particular emphasis is given to technologies that enable innovative business models and strategies such as Artificial Intelligence (AI), robotics, big data, Internet of Things (IoT), blockchain, and other emerging technologies. For this Special Issue, *SBMs* are business models that withstand the tests of time (survive and thrive over time), while they may also strive to achieve other sustainability goals defined in the business model. We encourage an interdisciplinary mindset and plurality of methodological approaches. The articles should maintain high-quality research standards and help to provide answers to well-defined questions.

Guest Editor

Prof. Dr. Evangelos Katsamakas

Gabelli School of Business, Fordham University, New York, NY 10023, USA

Deadline for manuscript submissions

closed (31 October 2021)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



mdpi.com/si/46586

Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)





Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



[mdpi.com/journal/
sustainability](https://mdpi.com/journal/sustainability)



About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

Author Benefits

Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1
(Geography, Planning and Development)