

Special Issue

Digital Strategy, Digital Transformation, and Sustainable Business Models

Message from the Guest Editor

In a hypercompetitive and fast-changing world, companies face many challenges. As a response, they seek to reinvent themselves and create *Sustainable Business Models (SBMs)*. However, it is not clear how digital technologies may help companies to achieve this transformation. This Special Issue aims to fill this research gap. We call for research that sheds light on how digital transformation helps companies to create new *Sustainable Business Models*. Particular emphasis is given to technologies that enable innovative business models and strategies such as Artificial Intelligence (AI), robotics, big data, Internet of Things (IoT), blockchain, and other emerging technologies. For this Special Issue, *SBMs* are business models that withstand the tests of time (survive and thrive over time), while they may also strive to achieve other sustainability goals defined in the business model. We encourage an interdisciplinary mindset and plurality of methodological approaches. The articles should maintain high-quality research standards and help to provide answers to well-defined questions.

Guest Editor

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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