Special Issue

Digital Entrepreneurship: Sustaining the Bridge between Innovation and Entrepreneurship

Message from the Guest Editors

This Special Issue takes inspiration from some recent articles (e.g., Nambisan, 2017; Zaheer et al., 2019; Piñeiro-Chousa et al., 2020) presenting the topic of digital entrepreneurship as a relatively new concept/discipline at the intersection of innovation and entrepreneurship that has been gaining momentum thanks to the increasing diffusion of digital technologies. Digital entrepreneurship is defined as "the process of creating a digital startup as a new business or within an established firm" (Zaheer et al., 2019, p. 2), where a digital startup is seen as a young firm in which at least one of the business model building blocks is enabled by digital technologies (Zaheer et al., 2019). The purpose of this Special Issue is to increase our knowledge of digital entrepreneurship with the aim of shedding light on the most promising paths and allowing a systematic development of the field. For further reading, please visit the Special Issue website.

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Editor-in-Chief

Prof. Dr. Marc A. Rosen

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