

## Special Issue

# Toward Sustainability: Design Techniques in Service Sector

### Message from the Guest Editor

There are essentially two co-production configurations: enabling service (active co-production) generating a high perception of value; and supporting service (passive co-production) generating a low perception of value. This is the great paradox of productions intangible. We firmly believe that in the future of services, the user strongly involved in co-production and co-creation will not only allow a real awareness on the part of all but will really have an impact on sustainability, even if some claim that only technology will solve all problems. Within the framework of this Special Issue, we are interested in receiving papers on the theme of design techniques applied to the service sector and which will allow the creation of new services to contribute to more sustainability on our planet. These papers can be based on micro as well as macro-approaches and can be both theoretical and practical.

### Guest Editor

Prof. Dr. Emmanuel Fragnière

University of Applied Sciences and Arts Western Switzerland, 2800 Delémont, Switzerland

### Deadline for manuscript submissions

closed (31 December 2021)



## Sustainability

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

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