Special Issue

Family Business and Sustainable Development: Describing and Analyzing the Family Business Sustainability Posture

Message from the Guest Editor

Sustainability has become a key issue to develop modern business models and ensure continuous and viable relationships between firms and their environment, in order to create value, as well as to maintain success over time. Today, research focuses mainly on supranational organizations, government entities, institutions and large companies, however, there are fewer studies addressing family business. Consistent with the dominance of family businesses in the economic landscape around the world-two-thirds of all businesses around the world generate around 70-90% of annual global GDP and create 50-80% of employment. Accordingly, it is important to gain specific knowledge about the family business sustainability posture. That is the specific and differentiated strategic focus of the family business toward sustainability, depending on how the owner family understands the breadth and scope of its responsibility towards sustainability, their willingness to commit to such issues, as well as their ability to contribute.

Given that this issue is in its infancy, a wide range of research focus, theoretical frameworks, and methodologies are welcome.

Guest Editor

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Deadline for manuscript submissions

closed (30 June 2021)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

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