

Special Issue

Sustainable and Innovative Business towards the Circular Economy

Message from the Guest Editor

The circular economy can act as a driver for more sustainable organizational practices in a variety of areas, such as organizational strategy, cost management, network management, service management, and innovation management. Economic development is sustained by using resources in a closed-loop system, which reduces pollution and increases the efficiency of resource use. It is important to know what impact circular economy practices have on business areas, how companies become more sustainable by adopting more circular practices, and what role innovation plays in this process of sustainable business development.

Therefore, the question arises of how businesses become sustainable and innovative toward a circular economy. This Special Issue intends to increase our understanding of the innovation process on which a circular business model is based, involving different perspectives from different stakeholders and organisational areas that converge towards sustainable and innovative businesses towards the circular economy, in order to overcome the challenges of global competitiveness with a reduced impact on the environment.

Guest Editor

Dr. José Moleiro Martins

Department of Management, ISCAL-Polytechnic Institute of Lisbon,
Avenue Miguel Bombarda, 20, 1069-035 Lisbon, Portugal

Deadline for manuscript submissions

closed (1 October 2023)



Sustainability

an Open Access Journal
by MDPI

Impact Factor 3.3
CiteScore 7.7



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Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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