

Special Issue

Sustainable Development, Sustainable Policy, and Innovation: A Scholarly Inquiry into Corporate Brands and Investor Behavior

Message from the Guest Editors

This Special Issue, titled 'Sustainable Development, Sustainable Policy, and Innovation: A Scholarly Inquiry into Corporate Brands and Investor Behavior', is meticulously curated to shine a spotlight on the multifaceted and intertwined relationships among sustainable development, sustainable policies, innovation, corporate brands, and investor behavior. This Special Issue is set to make a significant and unique contribution to the existing body of literature. Historically, research has often compartmentalized these aspects, studying them in isolation. However, this Special Issue breaks new ground by emphasizing the interconnections between these aspects. By bridging the gaps between sustainable development, sustainable policies, innovation, corporate brands, and investor behavior, this Special Issue will present a more holistic view. Through the presentation of novel research findings and fresh theoretical insights, this Special Issue will not only enrich this interdisciplinary field, but also serve as a valuable resource for future research, practice, and policy-making.

Guest Editors

Prof. Dr. Ana Isabel Jiménez Zarco
Prof. Dr. Jun Wang
Dr. Ling Lin

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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