

Special Issue

Enhancing Sustainable Consumption Models and Circular Economy Engagement: Consumer Behaviour Analysis, Perspectives and Challenges

Message from the Guest Editor

Our Special Issue aims at exploring how behavioral sciences can facilitate the transition toward a circular economy, the adoption of sustainable consumption models, and related circularity practices. Potential contributions to this Special Issue may address but need not be limited to the following topics:

- Sustainable design and ecological impacts of a product: consumer attitudes and knowledge ;
- Consumer practices regarding upcycling, recycling, and downcycling;
- Consumers' circular economy practices at home and out of home;
- Consumer behavior toward food purchase, food re-use, recycling, and food waste;
- How behavioral theories can be applied to sustainable consumption and pro-environmental behaviors;
- Behavioral interventions to improve sustainable consumption and circularity;
- What we can learn from sustainable consumption that can help or, on the contrary, problematize the overall idea promoted in the circular economy (i.e., food sharing models at retail or food service level to redistribute food, thus improving overall waste management).

Guest Editor

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Deadline for manuscript submissions

closed (30 June 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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