

Special Issue

Sustainable Consumption Behavior in the Disruptive Environment

Message from the Guest Editors

The special issue invites studies that investigate the new trends and development of sustainable consumption today's disruptive and challenging environment by focusing on topics that pertain to effective communication, consumer education, and consumer value co-creation and consumption behavior. We identify consumption behavior as a process that involves complex decisions and actions that encompass the production, purchase, use, and disposal of a product or service (Lim, 2017). Further, we aim to provide a holistic view of sustainable behavior through this special issue by encouraging studies that investigate the social and economic aspects of sustainability, in addition to the environmental aspect. As social and economic sustainability is relatively less studied within the literature (Sesini, Castiglioni & Lozza, 2020) we aim to include diverse facets of sustainable impacts by addressing the holistic conceptualization of sustainable consumption behavior.

Guest Editors

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Deadline for manuscript submissions

closed (31 May 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

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