

## Special Issue

# Circular Economy and Sustainable Firm Management

### Message from the Guest Editor

In today's increasingly competitive landscape, companies must seek a position that allows them to survive in the medium- and long-term. Today, in order to meet the above requirements, we have the added concern of the community for the deterioration of the planet, which has materialized in many different ways. This has lead companies to seek survival by minimizing the negative externalities they generate in their production, marketing, logistics, and so on, processes, thus minimizing their environmental impact. In this matter, the literature has evolved since its inception, where concern for sustainability and social responsibility were aspects of the second-order, to today's management models, of environmental and social governance, in which sustainability is a strategic aspect included in the mission of companies. The purpose of this Special Issue is to study the evolution of sustainability within companies, how they are implementing the circular economy, and other sustainable strategies of companies as a first-order magnitude.

### Guest Editor

Prof. Dr. Pedro Núñez-Cacho

Linares Higher Polytechnic School, University of Jaén, 23071 Jaén, Spain

### Deadline for manuscript submissions

closed (31 December 2021)



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*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario  
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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