

## Special Issue

# Corporate Social Responsibility, Corporate Social Advocacy, and Societal Change

### Message from the Guest Editors

In cooperation with the Arthur W. Page Center for Integrity in Public Communication

(<https://www.bellisario.psu.edu/page-center/>),

*Sustainability* will publish a Special Issue on Corporate Social Responsibility, Corporate Social Advocacy, and Societal Changes. The special issue is sponsored by the Page Center, and all published authors will receive special recognition at the Page Center's annual reception. The journal has agreed to waive processing fees for up to 10 manuscripts accepted after peer review to this special issue. This Special Issue particularly welcomes submissions including, but not limited to studies addressing:

- social justice, social movement, and the role of business;
- global health crisis and business responsibility;
- best practices in CSR and CSA communication;
- corporate social value and business sustainability;
- corporate reputation management;
- the role of public relations in CSR practice and communication;
- stakeholder engagement

---

### Guest Editors

Dr. Hyejoon Rim

Hubbard School of Journalism and Mass Communication, University of Minnesota-Twin Cities, Minneapolis, MN 55455, USA

Dr. Holly Overton

Bellisario College of Communications, The Pennsylvania State University, Pennsylvania, PA 16801, USA

---

### Deadline for manuscript submissions

closed (31 January 2022)



## Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 7.7



[mdpi.com/si/87268](https://mdpi.com/si/87268)

*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)





## Sustainability

---

an Open Access Journal  
by MDPI

---

**Impact Factor 3.3**  
**CiteScore 7.7**



[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)



## About the Journal

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

---

### Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario  
Institute of Technology, Oshawa, ON L1G 0C5, Canada

---

### Author Benefits

#### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

#### High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

#### Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1  
(Geography, Planning and Development)