

Special Issue

Business Sustainability Management and Eco-Innovation

Message from the Guest Editors

A growing number of firms and organizations are currently integrating sustainability into their business management. Sustainability in business refers to effects on the environment and on society, and the goal of management is to have a positive impact on either of these areas. Stakeholders support organizations that do well by doing good. Since organizations receive increasing competitive pressure to do better, business sustainability management must be committed to a constant innovation process. This scenario leads us to the concept of eco-innovation as a core activity of organizations that wish to manage a sustainable business. Kemp and Pearson (2007, p.7) define eco-innovation as “the production, assimilation or exploitation of a product, production process, service or management or business method that is novel to the organization (developing or adopting it) and which results, throughout its life cycle, in a reduction of environmental risk, pollution and other negative impacts of resources use (including energy use) compared to relevant alternatives”. Eco-innovation is thus a process that can improve management of a sustainable business.

Guest Editors

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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