

Special Issue

Business Strategy Transitions towards Sustainability – Climate Change and COVID-19 Perspective

Message from the Guest Editors

We are currently living in extraordinary times – our lives are severely affected by two global concerns – climate change and the COVID-19 pandemic. Both factors affect not only political or private discussions but, foremost, the business world. The companies must change their business strategies to adapt to these new challenges if they are thinking about long-term survival and success. Sustainability from the corporate perspective has a multidimensional character as it integrates economic, ecological, and social issues (Przychodzen and Przychodzen, 2013). Becoming a sustainable company requires a constant transformation of business strategy (Przychodzen, et al. 2016).

This Special Issue aims to explore the reasons, ways, and effects of business strategy transformations towards sustainability. We encourage both quantitative and qualitative research addressing the topic. We are looking for both theoretical as well as practical papers that would be of interest to the broad audience of academics and practitioners.

Guest Editors

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Deadline for manuscript submissions

closed (30 November 2021)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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