

Special Issue

Sustainable Business Model Innovation: Review, Analysis and Impact on Society

Message from the Guest Editors

Business models (BMs) and the notion of business model innovation (BMI) have received considerable scholarly interest in the last decade in the manufacture and service domain. Triggered by the introduction of the graphically and managerially appealing business model canvas, earlier conceptualizations as statements and descriptions have been furthered towards the BM as a conceptual tool, method or framework. Consequently, there are now mounting attempts to move from a tool towards a theoretically useful construct and substantive theoretical underpinnings of BMs. We are interested in submissions that help in the advancement of concepts related to sustainable BMI, but we would also like to see empirical contributions, particularly pertaining to sectors that are profoundly impacting the social and environmental dimensions of business models. Review papers, sector analyses, case studies, focus group work on technological innovations and BMI, cross-case analyses and international BM replication studies are welcome. For further reading, please visit the [Special Issue website](#).

Guest Editors

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Deadline for manuscript submissions

closed (1 April 2021)



Sustainability

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Impact Factor 3.3
CiteScore 7.7



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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