

Special Issue

Business Model Innovation for Sustainability. Highlights from the Tourism and Hospitality Industry

Message from the Guest Editors

In this special issue, we invite original contributions that increase our comprehension of how businesses operating in the tourism and hospitality industry may innovate their business models to promote sustainable goals. We look for papers, with theoretical insights, empirical data analysis, case studies or other suitable methods to shed new light on a variety of topics, such as:

- integrating creative and cultural contents with sustainable tourism experiences;
- using technology to innovate and increase the sustainability of business models;
- developing indicators to evaluate the sustainability of business models in the tourism and hospitality sector;
- innovating business model through co-creation for sustainability;
- sustainable entrepreneurship;
- experiences of sustainable tourism and hospitality SMEs.

Prof. Dr. Angelo Presenza

Guest Editors

Dr. Angelo Natalicchio
Prof. Dr. Antonio Messeni Petruzzelli
Prof. Dr. Angelo Presenza

Deadline for manuscript submissions

closed (31 October 2018)



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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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About the Journal

Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University,
Columbus, OH 43210, USA

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