

## Special Issue

# Sustainable Business Model and Digital Transformation

### Message from the Guest Editors

A business model can be defined as the system of the boundary-spanning interactions of the organization that is key to the organization's revenue flows. Under selective pressures due to economic, ecological, technological, relational, and institutional phenomena, business models dynamically evolve through micro-adaptations and/or disruptive changes. Usually, the digital transformation (DT) path can lead to disruptive changes. The Digital Transformation does not, therefore only concern the adoption of new technologies, but requires the implementation of a much wider change, which must involve numerous aspects relating to the structure and above all to the organizational culture. These changes impact on all businesses and industries.

---

### Guest Editors

Prof. Cecilia Rossignoli

Department of Business Administration, University of Verona, Italy

Prof. Francesca Ricciardi

Department of Management, University of Turin, Italy

Dr. Alessandro Zardini

Department of Business Administration, University of Verona, Italy

---

### Deadline for manuscript submissions

closed (30 June 2021)



## Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 7.7



[mdpi.com/si/37260](https://mdpi.com/si/37260)

*Sustainability*  
Editorial Office  
MDPI, Grosspeteranlage 5  
4052 Basel, Switzerland  
Tel: +41 61 683 77 34  
[sustainability@mdpi.com](mailto:sustainability@mdpi.com)

[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)





## Sustainability

---

an Open Access Journal  
by MDPI

---

Impact Factor 3.3  
CiteScore 7.7



[mdpi.com/journal/  
sustainability](https://mdpi.com/journal/sustainability)



## About the Journal

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

---

### Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario  
Institute of Technology, Oshawa, ON L1G 0C5, Canada

---

### Author Benefits

#### Open Access:

free for readers, with article processing charges (APC) paid by authors or their institutions.

#### High Visibility:

indexed within Scopus, SCIE and SSCI (Web of Science), GEOBASE, GeoRef, Inspec, RePEc, CAPIus / SciFinder, and other databases.

#### Journal Rank:

JCR - Q2 (Environmental Studies) / CiteScore - Q1  
(Geography, Planning and Development)