

Special Issue

Business and Collaborative Networks: Production, Creation and Shared Value

Message from the Guest Editors

The goal of this Special Issue is threefold. First, it presents perspectives and findings on value co-production and cocreation of value and knowledge. More research on the value co-creation processes is required to better understand this process in which multiple agents or actors participate. Second, a cluster is a geographical concentrations of interconnected companies. However, this does not mean that they do not need international connections. To understand consequences in the binomium clusters/ business networks and internationalization, more research is needed. Thirdly and finally, according to the "Creating Shared Value" concept (CSV), companies can create social and economic value through the creation of new products, company activities and through the formation of a business network, generating greater benefits and value for the companies and society. Thus, this Special Issue also wants to analyze the concept of CSV in business networks to determine how SV is created, trying to identify the components and variables of the construct, its antecedents, processes, and consequences.

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