

Special Issue

Business Analytics and Big Data for Business Sustainability II

Message from the Guest Editors

Topics of interest for this Special Issue include (but are not limited to): Artificial intelligence and its applications; Analysis of customer behavior and CRM; Big data business analytics; Big algorithms and software development; Business analytics and decision support; Big data and financial forecasting; Big data and knowledge discovery; Data science for sustainable applications; Firm sustainability; Improving forecasting models using big data analytics; Innovative methods for big data analytics; Machine learning and big data; Marketing analytics; Network analysis in social communities; Network-mediated human interactivity; Online community and big data; Parallel, accelerated, and distributed big data analytics; Real-world applications of big data analytics, such as default detection, cybercrime, e-commerce, e-health, e-sports, online gambling, etc.; Search and optimization for big data; Security and privacy in big data era; Sustainable business performance; Sustainable innovation; Sustainable management; Sustainable SMEs and startups; Sustainable marketing and sustainable political marketing; Techniques for unstructured, spatial-temporal, streaming, and/or multimedia data; etc.

Guest Editors

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Deadline for manuscript submissions



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