

Special Issue

Business Analytics and Data Mining for Business Sustainability

Message from the Guest Editors

Topics of interest for this Special Issue include (but are not limited to):

- Artificial intelligence and its applications
- Analysis of customer behavior and CRM
- Big data business analytics
- Big algorithms and software development
- Business analytics and decision support
- Data mining and financial forecasting
- Data mining and knowledge discovery
- Data science for sustainable applications
- Firm sustainability
- Improving forecasting models using big data analytics
- Innovative methods for big data analytics
- Machine learning and big data
- Network analysis in social communities
- Network-mediated human interactivity
- Online community and big data
- Parallel, accelerated, and distributed big data analytics
- Real-world applications of big data analytics, such as default detection, cybercrime, e-commerce, e-health, e-sports, online gamble, etc.
- Search and optimization for big data
- Security and privacy in big data era
- Sustainable business performance
- Sustainable innovation
- Sustainable management
- Sustainable SMEs and startups
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Guest Editors

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Deadline for manuscript submissions

closed (28 February 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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