Special Issue

Business Analytics and Data Mining for Business Sustainability

Message from the Guest Editors

Topics of interest for this Special Issue include (but are not

limited to):

- Artificial intelligence and Its applications
- Analysis of customer behavior and CRM
- Big data business analytics
- Big algorithms and software development
- Business analytics and decision support
- Data mining and financial forecasting
- Data mining and knowledge discovery
- Data science for sustainable applications
- Firm sustainability
- Improving forecasting models using big data analytics
- Innovative methods for big data analytics
- · Machine learning and big data
- Network analysis in social communities
- Network-mediated human interactivity
- Online community and big data
- Parallel, accelerated, and distributed big data analytics
- Real-world applications of big data analytics, such as default detection, cybercrime, e-commerce, e-health, e-sports, online gamble, etc.
- · Search and optimization for big data
- · Security and privacy in big data era
- Sustainable business performance
- Sustainable innovation
- Sustainable management
- Sustainable SMEs and startups
-

Guest Editors

Prof. Dr. Se-hak Chun

Prof. Dr. Young-Woong Ko

Prof. Dr. Moon Young Kang

Prof. Dr. Jinho Choi

Deadline for manuscript submissions

closed (28 February 2022)



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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

mdpi.com/journal/ sustainability





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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

School of Environment and Natural Resources, Ohio State University, Columbus, OH 43210, USA

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