

## Special Issue

# Bridging the Gap in the Technology Commercialization Process and Sustainability

### Message from the Guest Editors

The objective of this Special Issue is to invite novel research to fill these gaps. We welcome theoretical, empirical, conceptual, and experimental studies that offer fresh and critical insight. We are open to a wide range of research methods, as long as they are consistent with the aims and scope of this Special Issue. In detail, we welcome submissions that focus on, but are not limited to, the following: Strategies and policies for the overall process in order to increase sustainability by overcoming innovation failure and incubating the commercialization process. Technology commercialization strategy

- Research and business development
- Technology transfer and transaction: joint technology development, joint venture, license, M&A, etc.
- Technology valuation
- IP (intellectual property) and R&D management

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### Guest Editors

Prof. Dr. Yeong-wha Sawng

Prof. Dr. Min-Kyu Lee

Prof. Dr. Suchul Lee

Dr. Minseo Kim

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### Deadline for manuscript submissions

closed (28 February 2023)



## Sustainability

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## About the Journal

### Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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### Editor-in-Chief

Prof. Dr. Marc A. Rosen

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