Special Issue

Applications of Big Data Analysis for Sustainable Growth of Firms

Message from the Guest Editors

The purpose of this Special Issue is to presents ways in which big data analysis can be applied to customer profiling, forecasting, clustering, classification, etc. for the sustainable growth of firms. More specifically, the topics of interest include, but are not limited to: - Improving predictive models using big data analytics; - Deep learning from big data; - Machine learning from big data; - Recommender systems and big data; - Customer relationship management and big data; - Real-world applications of big data in commerce. Thank you for your contributions

Guest Editors

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Deadline for manuscript submissions

closed (26 March 2023)

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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