

Special Issue

Behavioral Changes in the Tourism Industry: Implications for Sustainable Tourism Development

Message from the Guest Editor

While research has been abundant regarding the adoption and business implications of such changes by tourists and businesses, in many cases, such change is also expected to have implications on the sustainability aspect of the destination. For example, Ioannides et al. (2019) found that Airbnb is influencing the everyday life of the residents, who had remained largely unaffected by tourist activities in the past. As such, the behavioral changes of tourists have recently been sped by changes in technology, culture, and preferences, leading to new implications for sustainable tourism management. Therefore, this Special Issue calls for papers that address these new implications for sustainable tourism. Any conceptual/empirical study that is relevant to the topic is invited for submission to this Special Issue, which will serve as the cornerstone for academia's new perspective on sustainable tourism.

Guest Editor

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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