Special Issue

Sustainable Mobility Planning Under the Power of Emotion: Affective Influences on Pro-Environmental Behaviors

Message from the Guest Editors

The field of pro-environmental behavior (PEB) research has traditionally concentrated on the cognitive and attitudinal antecedents related to climate change, with less emphasis on the affective dimensions that may play a critical role. These include affective responses to climate change, emotional reactions to specific PEBs, and affective connections to the places where these behaviors occur. This Special Issue seeks to bridge this gap by providing empirical evidence on how emotions affect and influence PEBs, with particular attention given to sustainable transportation and mobility behaviors. Focusing on sustainable transportation is especially timely, as cities worldwide face growing environmental and social challenges tied to mobility patterns and urban development. A better understanding of the affective drivers behind transportation-related PEBs could inform policies and interventions that support more sustainable cities and lifestyles.

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Editor-in-Chief

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