

Special Issue

Sustainable Agricultural Economy and Marketing Management

Message from the Guest Editors

The aim of the special issue is to develop knowledge and common innovative solutions for Sustainable Agricultural Economy and Marketing Management. The following list of topics is by no means exhaustive; they are simply suggestions for scientific investigation.

- sustainable agricultural
- agricultural marketing
- marketing of agri-food products
- quality and consumer acceptance of agro-food products
- economy and agricultural policy
- economy of agricultural markets
- marketing management and agribusiness
- economy of the agro-food system
- policies of protection and valorization of quality agri-food products
- experiential marketing and sensory marketing
- behavior and preferences of consumers of agro-food products
- food policy economics
- economics of food consumption

Guest Editors

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Deadline for manuscript submissions

closed (30 April 2022)



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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Steve W. Lyon

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