

Special Issue

Challenges for Business Sustainability Practices

Message from the Guest Editor

The implementation of sustainability practices often demands significant financial investment in technologies and processes. In times when many businesses are trying to navigate rapid technological advancement, increasing competition, changing customer needs, risks in supply chains, increasing operating costs, and shrinking profit margins, investing in sustainable practices may be viewed as an added burden rather than an opportunity. This Special Issue will be devoted to uncovering the challenges, barriers, and inhibitors businesses face when implementing sustainability practices and to presenting empirical and practical insights on how these challenges can be overcome to support businesses in building capacity.

Guest Editor

Dr. Rob Hallak

Business School, University of South Australia, Adelaide, SA 5001, Australia

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Sustainability
Editorial Office
MDPI, Grosspeteranlage 5
4052 Basel, Switzerland
Tel: +41 61 683 77 34
sustainability@mdpi.com

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I encourage you to contribute a research or comprehensive review article for consideration for publication in *Sustainability*, an international Open Access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. *Sustainability* publishes original research articles, review articles and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

Editor-in-Chief

Prof. Dr. Marc A. Rosen

Faculty of Engineering and Applied Science, University of Ontario
Institute of Technology, Oshawa, ON L1G 0C5, Canada

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