

Special Issue

Strategy Formulation and Performance Management for Corporate Sustainability

Message from the Guest Editors

Corporate performance with regard to sustainability will be of interest to both researchers and practitioners. There are many challenges and opportunities associated with strategy formulation and performance management. This Special Issue explores sustainable human resources (HR) and organizational behavior (OB) approaches to performance management. This Special Issue also concerns factors that contribute to the successful implementation of corporate sustainability strategy, considering the strategy formulation and implementation process. These factors may give new insights for filling the gaps between formulating and implementing a corporate sustainability strategy. First, we invite contributions from various fields in the design and implementation of corporate sustainability at both individual and collective (team or organization) levels. Second, we emphasize the role of leaders in this process. Third, such topics as diversity in the workplace and person-environment. Fourth, organizational culture. Researchers from various disciplines are encouraged to submit their studies to this Special Issue.

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Message from the Editor-in-Chief

I encourage you to contribute a research or comprehensive review article for consideration for publication in Sustainability, an international open access journal which provides an advanced forum for research findings in areas related to sustainability and sustainable development. The journal publishes original research articles, reviews, conference proceedings (peer reviewed full articles) and communications. I am confident you will find the journal contributes to enhancing understanding of sustainability and fostering initiatives and applications of sustainability-based measures and activities.

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